

*Virtually Brooke Services*

## Social Media Management

### *The Essentials Package*

- MADE FROM SCRATCH SOCIAL MEDIA STRATEGY
- 3 POSTS PER WEEK TO INSTAGRAM AND FACEBOOK
- POSTS WILL INCLUDE SINGLE IMAGES, CAROUSELS, AND REELS
- GRAPHIC DESIGN AND PHOTO EDITING AS NEEDED
- CAPTION WRITING, HASHTAGS, LOCATION TAGS, USER TAGS AND LINKING INCLUDED
- 1 ENGAGEMENT DAY PER WEEK
- CONTENT CALENDAR DELIVERED MONTHLY FOR APPROVAL
- QUARTERLY STRATEGY MEETING

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## Social Media Management

### *The Premium Package*

- MADE FROM SCRATCH SOCIAL MEDIA STRATEGY
- 4 POSTS PER WEEK TO INSTAGRAM AND FACEBOOK
- POSTS WILL INCLUDE SINGLE IMAGES, CAROUSELS, AND REELS
- GRAPHIC DESIGN AND PHOTO EDITING AS NEEDED
- CAPTION WRITING, HASHTAGS, LOCATION TAGS, USER TAGS AND LINKING INCLUDED
- 1 ENGAGEMENT DAY PER WEEK
- CONTENT CALENDAR DELIVERED MONTHLY FOR APPROVAL
- QUARTERLY STRATEGY MEETING
- SOCIAL MEDIA BRAND KIT INCLUDED

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## Social Media Management

### *The Elite Package*

- MADE FROM SCRATCH SOCIAL MEDIA STRATEGY
- 5 POSTS PER WEEK TO INSTAGRAM AND FACEBOOK
- POSTS WILL INCLUDE SINGLE IMAGES, CAROUSELS, AND REELS
- GRAPHIC DESIGN AND PHOTO EDITING AS NEEDED
- CAPTION WRITING, HASHTAGS, LOCATION TAGS, USER TAGS AND LINKING INCLUDED
- 1 ENGAGEMENT DAYS PER WEEK
- CONTENT CALENDAR DELIVERED MONTHLY FOR APPROVAL
- QUARTERLY STRATEGY MEETING
- SOCIAL MEDIA BRAND KIT INCLUDED
- 1 MONTHLY CONTENT CAPTURING DAY

[virtuallybrooke.net](http://virtuallybrooke.net)

# *Virtually Brooke Services*

## Social Media Management

### *Website Design*

- WEBSITE DESIGN FORMATTED FOR DESKTOP AND MOBILE
- ORIGINAL COPYWRITING
- GRAPHIC DESIGN AS NEEDED
- BRAND COLOR AND FONT SELECTION IF NEEDED
- 14 DAY TURN AROUND ONCE WORK BEGINS
- EDITS INCLUDED

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Social Media Management

*Add Ons*

60 MINUTE BRAND PHOTOSHOOT

ADDITIONAL ENGAGEMENT DAYS

EMAIL MARKETING

BLOG WRITING

ADDITIONAL CONTENT CAPTURING DAYS

PRINT DESIGN

DESIGN FOR DIGITAL PURPOSES

FACEBOOK AD CAMPAIGNS

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